

InfoPad

Carbon Reduction Plan:

Commitment to Net Zero by 2040

Baseline Year: 2023 (January to December)

Introduction:

InfoPad, a distinguished provider of CRM development and consultancy services, recognizes the critical role it plays in addressing climate change. Committed to environmental responsibility, InfoPad pledges to achieve **Net Zero carbon emissions by 2040**. This plan outlines our comprehensive approach to carbon reduction, acknowledging that certain estimations for Scope 2 and Scope 3 emissions will be refined for accuracy in the coming years.

1. Carbon Footprint Assessment:

- a. Undertake a thorough assessment of InfoPad's carbon footprint, encompassing Scope 1 (direct emissions), Scope 2 (indirect emissions from purchased energy), and Scope 3 (other indirect emissions).
- b. Analyze key emission sources, including energy consumption, business travel, supply chain activities, and employee commuting.

2. Setting Targets:

- a. Establish ambitious yet achievable short-term and long-term emission reduction targets, in line with the Science-Based Targets initiative.
- b. Develop a roadmap with measurable milestones to track progress towards Net Zero by 2040.

3. Energy Efficiency and Renewable Energy:

- a. Invest in energy-efficient technologies and practices to reduce Scope 1 and Scope 2 emissions.
- b. Transition to renewable energy sources for electricity consumption through on-site generation and collaborations with green energy providers.

4. Sustainable Operations:

a. Implement sustainable practices in day-to-day operations, such as waste reduction, water conservation, and eco-friendly office supplies.



b. Encourage remote work to minimize office-related energy consumption.

5. Sustainable Transportation:

- a. Promote virtual meetings and remote collaboration to reduce the need for business travel
- b. Encourage the use of low-emission or electric vehicles for company-related transportation.

6. Supply Chain Sustainability:

- a. Collaborate with suppliers to assess and reduce Scope 3 emissions along the supply chain.
- b. Prioritize partnerships with suppliers committed to sustainable and ethical practices.

7. Employee Engagement:

- a. Educate and involve employees in carbon reduction initiatives through training programs and awareness campaigns.
- b. Establish incentives for employees adopting sustainable practices and contribute to the company's goals.

8. Technology Innovation:

- a. Leverage technology to enhance sustainability, exploring opportunities for green IT solutions and efficient data center operations.
- b. Encourage innovation in CRM development that aligns with environmental goals.

9. Monitoring and Reporting:

- a. Regularly monitor and evaluate progress towards emission reduction targets.
- b. Develop transparent reporting mechanisms to communicate achievements and challenges to stakeholders.

10. Continuous Improvement and Research:

- a. Regularly review and update the carbon reduction plan based on emerging best practices and evolving technologies.
- b. Invest in ongoing research and development to stay at the forefront of sustainable solutions.

Conclusion:

InfoPad's commitment to achieving Net Zero by 2040 reflects our dedication to environmental stewardship. As we refine estimations for Scope 2 and Scope 3 emissions in the coming years, we remain focused on implementing sustainable practices and fostering a culture of continuous improvement within our organization and beyond.



Baseline Year Jan - Dec 2023

Scope 1	Scope 1 – Direct Emissions	tCO2e
	Scope 1 Total	0.0000

In Scope 1, our business processes and activities are restrictive, resulting in no emissions. Nevertheless, we maintain a vigilant approach to transparently report any potential emissions that may arise in the future.

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Scope 2	Scope 2 – Indirect Emissions	tCO2e
	Electricity (Head office & Branches)	10.3537
	Gas (Heating type)	0.4253
	Scope 2 Total	10.7790
Scope 3	Scope 3	tCO2e
(Included	Mosts Congreted in Operations	0.4004

	Scope 3 Total	5.5460	
	Work From Home	3.4179	
Sources)	Waste Generated in Operations	2.1281	
(Included	•		

During the Covid lockdown period, we implemented a Work from Home arrangement, which proved immensely beneficial for both our clients and our ongoing business processes. This approach, still in practice, has led to a decrease in emissions by facilitating collaboration with customers through remote logins and MS Teams.

Reporting Year Jan - Dec 2023

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Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of InfoPad:

Date: ...22/01/2024.

¹<u>https://ghgproto</u>col.org/corporate-standard

²https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting

³https://ghgprotocol.org/standards/scope-3-standard